

Advorto



15 MINUTE
GUIDE

NOW IS THE TIME TO BUY RECRUITMENT CLOUD SOLUTIONS



Now is the Time to Buy Recruitment Cloud Solutions

Recruitment customers are demanding and moving to more cloud based solutions, and this trend will continue. Software-as-a-Service (or “cloud computing”) has come of age. IDC research shows that companies spent £10 billion globally on cloud services in 2010, and this will grow to £27 billion by 2013.

Cloud computing is a “game changer” for recruitment Customers. It allows companies to take advantage of the latest technology with no capital outlay, with no complicated installations, and with a predictable monthly cost.

Customers who do not embrace cloud based recruitment solutions risk losing out as their competitors migrate to cloud solutions, and their on-premise software falls behind.

The impact of the cloud on recruitment performance

End users today are driving business “consumerisation”, expecting to be readily able to access their “apps” from any mobile device - be it their iPhone, iPad, BlackBerry, Android or other tablet.

The pressure is on for Business IT departments to deliver this within the constraints of a secure environment for the business and to reduced budgets.

For IT, these demands and pressures make the cloud an attractive option.

For your business the advantages are clear;

- Reduced costs - predictable, flexible billing and getting “more for less.”
- Speed - deploy instantly, upgrades are seamless, new features added continuously
- Mobility - access systems from a range of devices.
- IT Flexibility - giving IT departments the ability to focus on delivering business value instead of fixing things, eliminating the need to perform mundane and costly installs, patches, and updates.
- Always up to date - Gone are the 12 – 18 month cycles waiting for the next version of shrink-wrapped software; in its place, automated updates will be delivered, ensuring a constant stream of cutting-edge, innovative solutions.



The financial shift for cloud users

Cloud solutions can deliver not only technically, but also financially. Revenue spent can shift to the Operating Expenditure (OPEX) financial line as opposed to hardware and software licensed solutions, which sit on the Capital Expenditure (CAPEX).

Combined with reduced costs, rapid deployments, low or no setup costs, vendor guaranteed support and service level commitments, these financial benefits have led to an increasing number of firms switching one or more of their solutions to the cloud.

Where does Advorto fit in as a Cloud Distributor?

Advorto is an established cloud based vendor, offering a range of differentiated recruitment management solutions – with many innovative products coming on stream frequently.

Our back-office integrations enable our customers to move into the cloud painlessly - making the switch from a traditional, one-off, annual up-front invoice, to flexible monthly/quarterly usage based billing options.

Advorto provides a cloud management console from where customers can manage their own recruitment, applicant tracking and billing.

We support your entry into recruitment in the cloud - providing training, full pre-post sale tech support, excellent value and more!

